



**Township of Bedminster Recreation Department  
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**FOR IMMEDIATE RELEASE**



## **Bedminster Farmers Market Returns Saturday, May 29 to River Road Park**

**Bedminster, NJ, May 24, 2021 ...** Mayor Larry Jacobs, the Bedminster Township Committee, and the Bedminster Farmers Market Advisory Committee are excited to announce that on May 29<sup>th</sup>, the Bedminster Farmers Market will kick off its fourth season. The Bedminster Farmers Market will be held on Saturdays, May 29 to October 30 from 9 AM to 1 PM, and on Saturdays, November 6 to December 11 from 10 AM to 1 PM. As in previous years, it will be hosted at the Township's River Road Park, located at the corner of Routes 202/206 South and River Road. The market will provide residents from Bedminster Township and the surrounding areas with access to quality, locally-grown foods and many organic agricultural products.

Over 27 weekly vendors and 7 pop-up vendors will offer a variety of seasonal fruits and vegetables, greens and herbs, mushrooms, nuts and dried fruit, French pastries, coal-fired brick oven breads, gluten free baked goods, locally-distilled spirits and hard cider, nut butters, bean to bar chocolates, jams and jellies, cheeses, pastas, whole grains, eggs, flowers, honey, soups, oil and vinegars, organic coffees and tea, all natural pasture-raised Angus beef, pork, chicken and dairy products, small batch New York style deli pickles, pickled condiments, olives, relishes, tapenades, and more. The Bedminster Farmers Market will also feature specialty service vendors including knife

sharpening, pet care products and cleaning supplies, and will host local food trucks on a weekly basis. In addition, it will continue to provide an opportunity for residents to interact with their emergency responders from the Far Hills-Bedminster Fire Department, the Far Hills Bedminster First Aid Squad and the Pottersville Volunteer Fire Company.

Consistent with the latest guidance from the CDC and the Governor's recent Executive Order regarding outdoor gatherings, the Bedminster Farmers Market will not require face masks for attendees. Marked entrance and exit points will encourage one-way pedestrian access, and vendors will be spaced to support social distancing. Hand sanitizing stations will be placed throughout the market. Attendees who are not vaccinated, who are at high-risk or who are not comfortable are encouraged to wear face masks.

"River Road Park is an ideal location for our Farmers Market, as it serves as the gateway to Bedminster's agricultural community," said Mayor Jacobs. "The park is centrally located between the Township's population centers and is easily accessible from all points via the Township's Hike & Bike trail network. We look forward to a great 2021 season with our largest assortment of local vendors."

"We are celebrating the opening of our 2021 season with giveaways for our attendees, including our updated Bedminster Farmers Market bags, herb and lettuce seeds, and a special musical performance. This year we have placed picnic tables adjacent to the market so that attendees can sit and enjoy their purchases, the food trucks and the music. The role of our Farmers Market as a community centerpiece expanded greatly during the COVID-19 lockdowns. As we are starting to re-open across the state, there is no better place to reconnect with your neighbors" Mayor Jacobs added.

The Bedminster Farmers Market is supported and managed by Bedminster Township and administered through the Bedminster Township Farmers Market Advisory Committee, which is comprised of dedicated volunteers from the Township's governing body, Environmental Commission, Recreation Commission and Agricultural Advisory Commission. "Our Farmers Market manager, Neil Mastrobuono, does an incredible job of coordinating our vendors and volunteers, and we thank him for all his efforts," remarked Mayor Jacobs.

**Our Mission Statement:** The Bedminster Farmers Market is dedicated to promoting and encouraging local agriculture by providing a marketplace for quality locally-grown products from independently owned and operated farms. The Bedminster Farmers Market is a forum for residents to appreciate our agricultural community and importance of maintaining land for agricultural uses. The Bedminster Farmers Market is a family-friendly opportunity to build and maintain a greater sense of community for all our residents.

For more information, please visit [www.bedminster.us](http://www.bedminster.us) or visit us on Facebook and Instagram @bedminsterfarmersmarket. Any questions should be directed to the Bedminster Township Recreation Department on (908) 212-7000, Ext. 405.